



1900 Superior Avenue | Suite 304 | Cleveland, Ohio 44114 P 216.579.6100 | F 216.579.6102

Press contact:

Pete Zeller 216.579.6100 ext. 2 email: pete@CunninghamBaron.com

Contain Spills in No Time <u>Flat</u> with TASKBrand[®] Super Absorbent Strip Unique flat design makes it not-your-average sorbent sock

CLEVELAND—September 12, 2017— The difference between TASKBrand® Super Absorbent Strip and every other sorbent sock on the market is clear with just one look. It has a revolutionary profile that lays flat when unrolled. Plus, it's wrapped in high-visibility yellow spun-bond cover, and has "CAUTION" repeating across it in four languages. This is aqueous-based spill protection you can see, alerting everyone to its presence and increasing safety.



What you don't see is different, too. TASKBrand Super Absorbent Strip is filled with SpillLockTM technology, capable of absorbing 50 times its own weight. Liquids convert into a leak-resistant gel, safely containing water- and oil-based liquids simultaneously.

TASKBrand Super Absorbent Strip come in a handy dispense-box in 100' rolls perforated every 12", allowing facilities to use only as much as is needed, eliminating waste. This convenient packing makes it practical to keep rolls at-the-ready for any application, including refrigeration areas, leaking machinery, HVAC, maintenance, floor care as a threshold dam, other cleaning applications, and more. TASKbrand Super Absorbent Strip absorbs completely, expanding as it goes. It is kind to the environment, too, made from renewable and recycled fibers.

"From a safety perspective, there is no comparison," said Bill Hemann, vice president of sales and marketing, HOSPECO. "TASKBrand Super Absorbent Strip really makes its presence known, unlike most other sorbent socks. Its flat profile enhances ease of use and reduces tripping risks. The highly visible, clearly labeled exterior brings added awareness, and the SpillLock technology inside can take on any water- or oil-based spill."

HOSPECO offers a full line of cleaning and protection products to serve the janitorial, industrial supply, foodservice, healthcare and hospitality markets. Learn more at www.hospeco.com.

About HOSPECO

Founded in 1919, HOSPECO® is a leading manufacturer of cleaning and protection products serving the "away from home" marketplace made up of Foodservice, Janitorial/Office Supply, Healthcare, and Hospitality. Our complete bundle of products includes Taskbrand disposable wipers, SaniWorks foodservice towels, ProWorks disposable gloves, MicroWorks microfiber towels, and Sphergo flat surface cleaning systems as well as Washroom Essentials such as air care, personal care, and disposable toilet seat covers, all of which are sold by more than 1,200 independent distributors. HOSPECO is proud to be a charter member of the ISSA (International Sanitary Supply Association). For more information, contact HOSPECO at 26301 Curtiss Wright Parkway, Suite 200, Cleveland, OH 44143. Phone: 800.321.9832. Fax: 800.362.0073. Web: www.hospeco.com.